

Business Administration

23-24 Tentative Course Offerings

(Updated as of November 3, 2023)

Prefix	#	Course Name	Terms Offered
BUS	100	Student Orientation and College Success	F
BUS	206	Business Professionalism and Career Readiness	F, W, S
BUS	207	Legal Responsibilities of Business	F, W, Sp, Su
BUS	212	Financial Accounting for Nonbusiness Majors	F, W
BUS	214	Financial Accounting	F, W, Sp, Su
BUS	215	Managerial Accounting	F, W, Sp, Su
BUS	220	Business Basics for Entrepreneurs	F, S
BUS/ENGR	234	Introduction to Design Thinking	F
BUS	301	Global Financial Institutions and Markets	F, W, S
BUS	302	International Cross Cultural Management	F, W, S
BUS	304	International Supply Chains	TBD
BUS	306	Leadership Development and Career Success	W, S
BUS	310	Introduction to Entrepreneurship	F, W, S
BUS	311	Managing Technology in the International Legal Environment	S
BUS	313	Customer Development	W, S
BUS	319	Accounting and Information Systems	F, W, S
BUS	320	Federal Income Taxation for Individuals	F, W, S
BUS	321	Intermediate Accounting I	F, W
BUS	322	Intermediate Accounting II	W, S
BUS	323	Intermediate Accounting III	TBD
BUS	330	Funding and Managing Startup Companies	F, W, S
BUS	342	Fundamentals of Corporate Finance	F, W, S
BUS	346	Principles of Marketing	F, W, S
BUS	347	Professional Selling Skills	F, S
BUS	348	Technology-Based Professional Sales	W
BUS	382	Leadership and Organizations	F, W, S
BUS	384	Human Resources Management	W
BUS	387	Organizational Behavior	F, W, S
BUS	388	Cultivating Human Capital	S
BUS	389	Intro to Business Negotiation for Entrepreneurs	W
BUS	391	Information Systems	F, W, S
BUS	392	Business Application Development	F, W, S
BUS	393	Database Systems in Business	W, S
BUS	394	System Analysis and Design	F, W
BUS	395	Systems Design and Implementation	S
BUS	396	Consumer Insights	F, W, S
BUS	399	IT Infrastructure and Security Management	W, S
BUS	401	General Management and Strategy	F, W, S
BUS	404	Government and Social Influences	F, W, Sp
BUS	408	Entrepreneurship Through Disruptive Technologies	TBD
BUS	409	Law of Real Property	TBD
BUS	410	The Legal Environment of International Business	W, S
BUS	412	Advanced Managerial Accounting	S
BUS	416	Volunteer Income Tax Assistance - Senior Project	W
BUS	417	Taxation of Corporations and Partnerships	F
BUS	418	Listening to the Customer	F, W, S

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Prefix	#	Course Name	Terms Offered
BUS	419	Strategic Marketing Measurement	TBD
BUS	421	Marketing Analytics and Business Intelligence	F, W, S
BUS	422	Accounting and Government for Not-for-Profit Entities	TBD
BUS	423	Digital Marketing Metrics and Management	TBD
BUS	424	Accounting Ethics	W, S
BUS	425	Auditing	F, W, S
BUS	430	Internship/Cooperative Education	F, W, S, Su
BUS	431	Security Analysis and Portfolio Management	W, S
BUS	433	International Finance	F, W, S
BUS	434	Real Estate Finance	F, W, S
BUS	435	Real Estate Investment	
BUS	436	Entrepreneurial Finance	TBD
BUS	438	Advanced Corporate Finance	F, W, S
BUS	439	Fixed Income Securities Market	F, W
BUS	441	Computer Applications in Finance	TBD
BUS	442	Introduction to Futures and Options	TBD
BUS	443	Case Studies in Real Estate Finance	TBD
BUS	445	Ethics/Behavioral Finance	F, W, S
BUS	446	International Marketing	W, S
BUS	448	Finance of Mergers and Acquisitions	TBD
BUS	450	Current Topics in Marketing	F, S
BUS	451	New Product Development & Launch	F,W,S
BUS	452	Product Management	TBD
BUS	453	Digital and New Media Marketing	F, W, S
BUS	454	Marketing Projects	F, W, S
BUS	455	Marketing Strategy	F, W, S
BUS	458	Solving Big World Challenges	F
BUS	459	Social Media's Role in Integrated Marketing Communications	TBD
BUS	461	Senior Project I	F, W, S
BUS	462	Senior Project II	F, W, S
BUS	463	Senior Project : Financial Modeling; Auditing and Tax Research - LITC	F, W, S
BUS	464	Senior Project Class	F, W, S
BUS	466	Sales Practicum	S
BUS	471	Managing and Rewarding Employee Performance	TBD
BUS	476	Leading Social Innovation in Organizations	S
BUS	477	Management Consulting and Change Management	W
BUS	480	People Analytics	W, S
BUS	487	Launching and Growing the Technology Start-Up	W
BUS	488	Building a Startup Skill Set	F
BUS	489	Negotiation	F, W, S
BUS	490	Data Visualization	S
BUS	493	User Experience Analysis and Design	W
BUS	497	Business Analytics	W
BUS	498	Directed Topics in Information Systems	W
BUS	499	Data Communications and Networking	F, W